

Experience the Administrative Advantage

In-Depth Practice
ANALYSIS

Results-Oriented
ACTION PLAN

Cost Effective
IMPLEMENTATION



Advantage
Administration

A Full Service Medical Consulting Company



Discover the Increased Value for You and Your Practice

Founded by Joseph F. Carroll, III in 1991, Advantage Administration, Inc. is a full service medical consulting company for physician practices and corporate clients across the United States. Our assignments range from individual projects to complete outsourcing of practice administration.

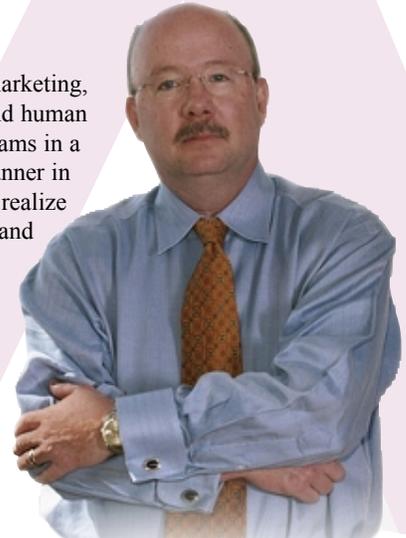
Our Programs and Services Include

Management	Marketing
Financial Services	Human Resource Development
Clinical	Optical

Our Mission

"Implement management, marketing, financial, clinical, optical and human resource development programs in a timely and cost effective manner in order to assist our clients to realize their financial, professional and personal goals."

Joseph F. Carroll, III
President & CEO



All Of Our Programs Are Designed To:

- Meet well defined Goals and Objectives
- Maintain and Improve your Position in your Market
- Improve Cash Flow
- Eliminate daily Practice Management hassles
- Save you Dollars and improve your Personal Bottom Line

You & Your Practice Benefit

Make your practice run smoother. Consider these benefits that we offer:

- A Cost Effective Fixed Price
- Access To Our Entire Consulting Staff
- Results Oriented
- Complete Phone Support

A Staff With Diverse Experience

The majority of our clients are Surgical Ophthalmologists. However, our consultants have experience with other medical and surgical specialties such as Nephrology, Cardiology, Plastics, OB-GYN and ENT.

In addition to Mr. Carroll, the company employs professional consultants that have experience in all phases of practice management, marketing, and human resource development. We have the knowledge and experience to handle all of your practice needs.



Choose from our Consulting Programs & Services

The most popular and cost effective services for your practice are our Retainer Programs. For a fixed monthly fee (plus travel expenses), we provide complete management, marketing and human resource development programs on an outsource basis.

Retainer Programs

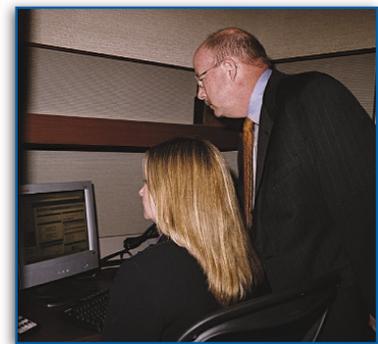
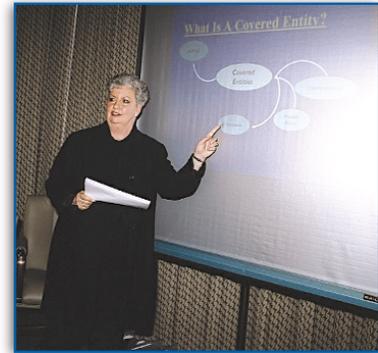
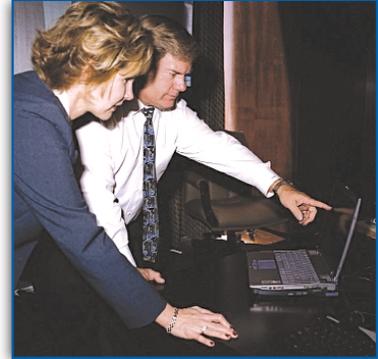
There are five types of Retainer Programs for your practice:

1. Comprehensive Management Program
2. Basic Management Services
3. Practice Administrator Outsourcing
4. Clinical Services
5. Marketing Services

Or An Individual Project

Our Administrative Analysis module, which is included in the Comprehensive and Basic Management Programs, is also available individually. The products and services listed below are available by project, or they may be contracted on an hourly basis. Programs are customized to meet your practice needs. Our specific programs include:

- Strategic Planning
- Business Plan Development
- Budget Preparation
- Overhead Reduction
- Receivables Collection
- Management Training
- Patient Flow Systems
- Employee Training
- Employee Performance Programs
- Policy and Procedure Manuals
- Form Preparation
- Customer Satisfaction Program
- HIPAA / OSHA Compliance
- Practice Networking
- Marketing Planning
- Joint Ventures and Mergers
- Succession Planning
- RBRVS Analysis



GUARANTEE!

We guarantee our work & we want happy and satisfied customers!

All of our retainer programs have a 50% refund policy. If you are not completely satisfied with our services during the first sixty days of the retainer program, we will refund 50% of our Professional fees, less travel expenses.

Hear What Our Clients Are Saying About Us

For complete testimonials, see our web site at www.advadm.com

An Integral Role

They brought wisdom and years of experience that helped us make good decisions as we re-engineered patient registration, clinical flow and the billing and collections process for the practice. Advantage Administration is a very important commodity to ophthalmology at a time when many of us have been through extremely hard times with decreased reimbursement and increased expenses.

James P. Gills, M.D.

Brad Houser, MBA, Administrator

St. Luke's Cataract & Laser Institute, Tarpon Springs, Florida

We Paid Off Debt

They streamlined our staff, re-trained every employee and refined every aspect of the practice. With their expertise, we paid off an overwhelming amount of debt in just one year.

John R. Kearney, M.D.

President, American Board of Eye Surgery

Johnstown, New York

A Great Ability to Enact Positive Changes

I lacked the ability to access the status of my practice and I needed help developing an effective exit strategy. They implemented every part of their action plan and my practice is now moving along smoothly.

Glenn A. Meltzer, M.D.

Medical Eye Care Services, P.A., Worcester, Massachusetts

Thanks to AAI

We brought in Advantage Administration and they were instrumental in markedly improving the organizational skills of the practice, increasing collections, decreasing overhead costs, and reducing and refining the existing staff.

Richard E. Mills, D.O.

Mills Eye Associates, Tulsa, Oklahoma

We're So Impressed with their Knowledge

In a matter of several months, they helped to collect a large portion of past due insurance and patient receivables. We were so impressed with their knowledge of practice management that we hired them to oversee the daily management of our practice through a management outsourcing agreement.

Erdal Sarac, M.D., FACP

Nephrology Associates, Inc., Youngstown, Ohio

Makes Sure Results are Achieved

Advantage Administration is unusual in the world of consultancy. Most uniquely, Advantage does not simply make recommendations, hand them off to owners and managers and then blame incomplete results on poor implementation. Advantage stays with the job, assists in planning and implementation and makes sure that results are achieved.

Jamie Novell, MM, CEO

Eye Centers of Florida, Fort Myers, Florida

**Call Us For a
Smoother And
More Profitable
Practice!**



**Advantage
Administration**

Advantage Administration, Inc.

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